

SWRE POWER SOURCE

A Supplement to Oklahoma Living



ANNUAL MEETING HIGHLIGHTS

DOUBLE DRIVE-THRU EVENT SETS ATTENDANCE RECORD

Coming from all over Southwest Rural Electric's Oklahoma and Texas service area, 405 SWRE memberships showed up for the 85th Annual Meeting on August 18, 2022. The double drive-thru event in Altus, Oklahoma and Vernon, Texas set a record for the highest number of memberships to ever register at an annual meeting. The second-highest attended meeting was held in Altus in 2019 with 404 registered memberships.



Pictured: CEO Jeff Simpson visits with a member after registration.

Far surpassing the 188 members needed to meet quorum, the membership voted by ballot to approve the 2019 Annual Meeting Minutes as written with 303 yay votes, 1 nay vote, and 101 members abstaining from the vote.

Registered members received a door prize bag full of SWRE goodies, a \$25 Energy Credit at registration and an entry into the prize drawing. The prize drawing was held the following week via live video broadcast on Facebook where co-op employees drew membership tickets for 21 \$50 District Energy Credits, 24 prizes donated by co-op vendors, and three grand prizes. **Carl Zipperle of Vernon** won the iPad Air, **Ronnie Richie of Vernon** won the Traeger

34 Pro Series Pellet Grill, and **Toby Kelley of Altus** won the 65-inch Vizio 4K Smart TV.

SWRE's charitable foundation, Operation Round Up (ORU), held an exclusive drawing for members who increased their monthly contribution to the foundation through ORU *Plus*. **Helen Paris from Altus** was the winner of the ORU *Plus* Drawing, taking home a Google Nest Thermostat and Trim Kit. The foundation raised \$65.50 more per month for ORU at the Annual Meeting. "Rounded up" change donated by generous SWRE members each month accumulates throughout the year and funds are distributed back to organizations and nonprofits in need in SWRE territory.

CELEBRATING MEMBERSHIP

October is National Co-op Month



Jeff Simpson, CEO

// Fall is a busy time, and October is a particularly eventful month with school, community and sports activities in full swing. It's also when all cooperatives celebrate National Co-op Month. When I say Southwest Rural Electric celebrates Co-op Month, it really means we are celebrating you! After all, our co-op wouldn't exist without you, our members.

Our core business purpose is to serve as your electricity provider, but the larger mission of the co-op is to help make our corner of the world a better place. **Concern for community** is one of seven guiding principles that all co-ops share. Similar to how our wires run through our service territory, our concern for community flows through all of our decisions—because being a co-op means being a responsible partner and good neighbor.

SWRE works to help our community thrive through initiatives led by our employees and local board that's comprised of neighbors who live right here in our community. Because we're local, we understand our community's unique needs and strive to help meet them.

We're proud to support local youth through our Youth Tour and Energy Camp programs. With your help, we offer Operation Round Up grants to nonprofits and community organizations within our service territory including food pantries, volunteer fire department and youth clubs.

The word **cooperative** is close to **cooperation**, meaning people working together towards a common goal—mutually benefitting one another and the larger community. That's the essence of the cooperative spirit. Our employees and member-elected board

members are invested in the community in which live and serve.

Above all, as a co-op we put our members' priorities first. As your trusted energy partner, we know that saving energy and money is important to you. We want to empower you to manage energy use at home. If you haven't already, I encourage you take a moment and download our app, SmartHub. Through the app, you can conveniently monitor and manage your energy use. And we're of course here to help, so give us a call if you have questions about your energy bills.

SWRE is continuously examining ways to operate more efficiently while continuing to provide the highest level of friendly, reliable service you expect and deserve. After all, we're your local co-op. We were built by the members we serve. //

Focused on YOU.

Electric cooperatives were created to serve their members. Because we're a co-op, we're able to adapt to our community's unique needs. That's the power of co-op membership.



ANNUAL MEETING PHOTO GALLERY



1. Cars line up at the Vernon location ready for registration.



2. Apprentice lineman, Tyler Weathers, with his parents (and SWRE members) Gary and Tracy Weathers.



3. Ronnie Richie and his wife excitedly accept the grand-prize Traeger grill.



4. Barry Holt (left), manager of member services, presents Toby Kelley (right) with the grand-prize 65" smart TV.

5. Carl Zipperle and his wife pose with their new iPad Air (grand prize).

6. Jace Zacharias (left), field rep. for Congressman Tom Cole, visits with CEO Jeff Simpson (right) at the Altus drive-thru.

7. Helen Paris won the ORU Plus drawing for the Google Nest Thermostat.



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Trading Post

For Sale: Medline four-wheel rollator walker, brand new, heavy duty and excellent for rough terrain, asking \$150. Also, shower chair in excellent condition, asking \$25. Located in Altus. Call (580) 471-9118 for more information.

For Sale: Medline portable nebulizer, like-new condition. Call or text (405) 426-5786 if interested.

For Sale: Elliptical, like-new in excellent condition, \$200 or best offer. Metal file cabinets (2) with five legal-width drawers, \$50 each or best offer.

For Sale: Two sets of church hymnals in very good condition, "Sacred Selections for the Church" (28) and "Great Inspirational Songs" (25). Also, a set of Corelle dinnerware (44 pieces). Call (580) 305-2194 for more information.

FREE classified non-commercial ad submissions are available for SWRE members only. Submissions must include the account holder's name and account number to be eligible. Ads are also posted on SWRE.com/Trading-Post.

Send your ad to the marketing department by mail, e-mail or phone!

MAIL: P.O. Box 310, Tipton, OK 73570

E-MAIL: marketing@swre.com

PHONE: 1-800-256-7973



INGREDIENTS:

1 1/3 c. all-purpose flour	1 medium apple, peeled and grated
2/3 c. whole wheat flour	3 T. vegetable or canola oil
2 tsp. baking powder	1/2 c. agave or honey
1/2 tsp. baking soda	1 large egg
1/2 tsp. kosher or sea salt	1/2 c. milk of choice
1 tsp. ground cinnamon	1/2 c. pumpkin puree
1 1/2 tsp. pumpkin pie spice	

DIRECTIONS:

1. Preheat oven to 350 degrees.
2. Combine the first 7 ingredients in a bowl and mix. Toss the grated apples in the dry mixture to coat.
3. In a separate bowl, whisk the remaining ingredients together.
4. Slowly add the flour mixture into the wet ingredients and stir until just combined.
5. Grease muffin tins or line them with muffin cups and fill each cup 3/4 full with the batter.
6. Bake for 20 minutes (12-14 minutes for regular size muffins) or until a toothpick comes out clean.

Source: You can find this recipe by Catherine at <https://weelicious.com/pumpkin-apple-muffins/>.

Southwest Rural Electric

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Rebecca Chambless, *Power Source* editor

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