



Southwest Rural Electric Association, Inc.

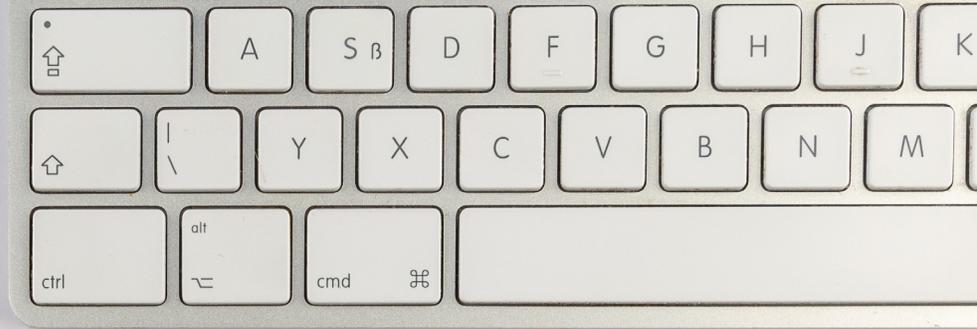
# POWER SOURCE

A Supplement to Oklahoma Living

February 2020

Volume 69

Number 2



## Smarter Account Management – What’s Not to Love?

Life is fast and it can be hectic, but it doesn’t all have to be complicated. Paying your Southwest Rural Electric bill shouldn’t be a complex task and with our SmartHub web and mobile app, it won’t be.

You may have heard about SmartHub, our innovative tool for account management, but what can it do for you? SmartHub can help you take control of your SWRE account like never before, giving you more time to focus on other responsibilities. Whether through the web or your smartphone or tablet, you’ll be able to pay your bill, view your usage, contact customer service and get the latest news.

As soon as you log in, you’ll be able to view your billing history and make a payment with just a couple of clicks...or taps, if you’re using the app. You’ll be able to see your current bill, along with bills from the previous month or even the previous season, if you want to compare costs. You’ll be able to view your actual use and see how it’s trending over time, which will allow you to take steps to lower your bill.

Making payments through SmartHub is fast, easy and secure. The first time you make a payment either through the web portal or app, you’ll be able to store your payment information for future transactions. The next time you need to pay your bill, it will only take a couple of clicks.

You’ll also be able to see important SWRE notices with SmartHub. Reporting a service issue is quick and easy from the SmartHub mobile app. There’s no need to call the office, just let us know about the issue with a few taps. You can also contact SWRE for customer service requests or with any questions you may have. SmartHub’s contact feature makes it quick and easy.

Access SmartHub by visiting SWRE.com or by downloading the app on your mobile device through the Apple App Store (iOS devices) or Google Play Marketplace (Android devices). To set up your SmartHub account, click “New User,” choose “Southwest Rural Electric” as your service provider, then enter your account information. Don’t hesitate to call the SWRE office and ask one of our member service representatives for assistance.

Plenty of things in life are complicated. Manage your SWRE account simply, quickly and easily with SmartHub.

CO-OP PRINCIPLE #5

EDUCATION, TRAINING & INFORMATION

## CEO's Message



Interim CEO, Keith Bonham

### Board of Trustees

Don Ellis, Pres. ....District 1  
 Ronnie Swan, Vice Pres. ....District 6  
 Don Proctor, Sec. ....District 3  
 Dan Lambert .....District 2  
 Dan Elsener .....District 5  
 Dan White .....District 7  
 Carl Brockriede .....District 8

### Southwest Rural Electric

P.O. Box 310  
 700 North Broadway  
 Tipton, OK 73570-0310  
 1-800-256-7973

Rebecca Chambless, *Power Source* editor

SWRE *Power Source* is published monthly for distribution to members of Southwest Rural Electric Association.

SWRE is an equal opportunity provider and employer.

### Bill Pay Options:

SmartHub App  
[SWRE.com](http://SWRE.com)

833-890-9510, *Automated Bill-Pay Line*

### Outage Reports:

1-800-256-7973  
 SmartHub App

## WE LOVE OUR COMMUNITY

With Valentine's Day approaching, we can't think of a better time to express how much we love this community and serving you, the members of the co-op. We know when we helped to bring electricity to rural Oklahoma and Texas many years ago, the quality of life improved for all. We want to help meet the long-term needs of our community to ensure it continues to thrive – because just like you, we live here, too.

While our top priority is to provide safe, reliable and affordable energy to you, equally important is our mission to enrich the lives of the consumer-members (that's you!) that we serve. This focus to benefit the larger community is central to the way we operate as a cooperative. SWRE knows that electricity is a critical need for modern-day life, but it takes more than poles and power lines to make a community.

Over the last 83 years, our co-op has evolved to meet the changing needs of our community, thereby improving the quality of life for everyone. And that can mean many different things. It can mean programs for SWRE's youth, like Energy Camp or Youth Tour, where

we take our community's brightest young people to Washington, D.C. for a week-long immersion to experience democracy in action. It means contributing \$65,000 back to SWRE communities through Operation Round Up, our charitable foundation made possible by donations from our members and employees.

We all benefit from these programs because of you and your neighbors. You empower SWRE through your membership and through your participation in and support of these programs.

As a local business, we are proud to power your life and bring good things to our community. We hope you will continue to guide our efforts by sharing your perspective as we plan for the future. The energy landscape is undergoing dramatic change fueled by evolving technology and consumer desires for more options. While the larger environment in which we operate is constantly changing, one thing remains the same. By working together, we can continue to do good things for our community.

*Keith Bonham*  
 Interim CEO

## HOLT PROMOTED TO MANAGER OF MEMBER SERVICES

Congratulations to Barry Holt on his recent promotion to Manager of Member Services! Holt will continue to manage the purchasing department with the addition of SWRE's member services and key accounts program.



February 2020



## YOUTH POWER ENERGY CAMP

MAY 26-29, 2020 | CANYON CAMP IN HINTON, OK

## WRITE AN ESSAY, WIN A TRIP TO CAMP!

Applications are open for 8th grade students who attend school or live in our service area to apply for the Youth Power Energy Essay Contest!

ALTUS | BLAIR | CHILLICOTHE | CROWELL | DAVIDSON | ELECTRA | FREDERICK HARROLD | NAVAJO | NORTHSIDE | SNYDER | TIPTON | VERNON

The essay topic and contest rules can be found online at [SWRE.com/EnergyCamp](http://SWRE.com/EnergyCamp). The deadline for submitting your 350-500 word essay is **March 2, 2020**.

Eight students will be named as finalist in the contest each winning a \$50 cash prize. The top two essays (one from Oklahoma and one from Texas) will be awarded a sponsored trip to Energy Camp!

## ADIOS AMIGOS!

Thank you to everyone who came out to help us celebrate Al Davis and Jack Mitchell on their retirements in January! It was a great time of fellowship with Al, Jack, family members, other retirees, board members, community members and co-op employees.



SWRE News



## SUPER BOWL-WORTHY CHEESY SPINACH & ARTICHOKE DIP



### INGREDIENTS:

- 1 pkg frozen creamed spinach, thawed (cook for 2 minutes in pkg)
- 1 can cream of mushroom soup
- 1 can artichoke hearts, well drained & chopped
- 1/2 teaspoon garlic powder
- 1/2 teaspoon cayenne powder
- 1 8-oz. pkg shredded mozzarella cheese

### DIRECTIONS:

1. Combine all ingredients in a mixing bowl and blend well.
2. Pour into a greased baking dish and bake at 375 degrees for 25 minutes.
3. Serve with tortilla chips, pita bread, sourdough bread, pretzels or any kind of dippers you like!

Source: Once again, Erin Hendricks, SWRE's member service representative, makes a touchdown with this Super Bowl Party favorite. Send us your recipes!

  
**ideas?**

We know you've got them. Send them in!

Co-op Stories & Photos

Members/Businesses Making an Impact

Favorite Recipes

Items for Sale

### Trading Post

**For Sale:** Wheat hay, \$50/bale, located in Roosevelt, OK. Call 580-585-1395.

**For Sale:** Wood-burning fireplace insert with fans. Excellent condition, heavy duty and efficient. Located in Frederick, OK. Call 580-305-2556.

**For Sale:** 30-40 pair of starched Rocky Mountain Jeans (various sizes available), an old closet armoire and a milk-glass chandelier. If interested, call 580-512-6674.

*FREE classified non-commercial ad submissions are available for SWRE members only.*

*Ads are also posted on [SWRE.com](http://SWRE.com).*

MAIL: P.O. Box 310, Tipton, OK 73570

E-MAIL: [rchambless@swre.com](mailto:rchambless@swre.com)

PHONE: (580) 667-5281



Southwest Rural Electric Association, Inc.

P.O. Box 310, Tipton, OK 73570-0310