



Lighting the Way for Mr. Clause



In a rural town not far away, SWRE is lighting the way. It's 1937 and Christmas is near, but the magic didn't all come from Santa this year.

The linemen and Santa have been working long nights, all pulling together to turn on the lights. A few poles here, a substation there, they illuminate Santa's route with a great deal of care.

"Daddy, when Santa goes into gift-giving mode, how will he find our old county road?" To the delight of all parents the answer is finally achieved, so that all of the children could simply believe. The stockings are hung and the cookies are placed, you can see the excitement on every child's face. They're tucked into bed, not stirring - not speaking, but listening intently for the old roof creaking.

Santa flies through the night among the stars in the sky, following miles and miles of transmission line. In a dark field below, he sees a lone light burning bright, giving him directions for his next stop of the night. For the first time ever, Rudolph will surely know just where to park the sled tonight.

Santa tiptoes on the roof with his gift sack in hand. Before he shimmies down the chimney, he surveys the land. Looking out across the expanse, there's not a neighbor in sight, and he whispers the words, "Thank you, SWRE, for this light."

CEO Message



Manager/CEO, Ken Simmons

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SWRE is an equal opportunity provider and employer.

Bill Pay Options:

SmartHub App
SWRE.com

833-890-9510, *Automated Bill-Pay Line*

Outage Reports:

1-800-256-7973
SmartHub App

THE GIFT OF TIME & SERVICE

It's the most wonderful time of the year! Decorated Christmas trees, nutcrackers, the nativity scene and Shrimp and Okra Gumbo are just a few of my family's holiday traditions. Of course, there is always a holiday gift exchange or two. This year, keeping with our theme of giving back, I challenge you to present a loved one with a more meaningful gift this year: the gift of time and service.

Think of a relative that "has everything they need" and get creative. Is there a task or errand that is impractical or difficult for them to complete? Tasks like changing the filter in a heating, ventilating and air conditioning system; replacing batteries in smoke and carbon monoxide detectors; or caulking around windows can help make someone's home safer or shave a few dollars off an electric bill. While you're at it, make lunch or bring a baked good. The trinity of time together, a needed home repair or chore accomplished, and a homemade treat or meal is a tough one to improve upon, as gifts go.

SWRE also appreciates the gift of your time. Whether it's spent in attendance at the annual meeting, where we get valuable feedback on how to continually improve our processes and operations, or it's a moment taken to alert us to a problem you notice with a power line or meter, those small yet meaningful measures of your time allow us to thrive. Your willingness to engage with the co-op and frequent role as our eyes and ears in the field enable us to maintain a level of service that we're proud of.

So why not extend that tradition of providing gifts of time and service to those closest to you this year? Take a look around an older relative's home for any leaky faucets or outdoor lightbulbs that need replacing. Check for loose door or window locks, or clean an out-of-reach window. Your thoughtful gift will keep on giving, as it makes someone's life that much easier or safer.

From all of us at your electric cooperative, Merry Christmas! //

Ken Simmons
Manager/CEO



WHAT ARE CAPITAL CREDITS?

Because we are a member-owned entity, SWRE strives to operate all segments of operation at cost. As a result, any margins (profits) are returned to you the customer. Your share of these margins is called Capital Credits. At the end of the year, net margins are allocated to each customer in proportion to the customer's cooperative purchases during the year. The Board of Trustees usually decides when to retire Capital Credits based on the cooperative's financial condition at the end of the year. In the meantime, SWRE utilizes the money as working capital for operating and reinvesting in the cooperative until a determination is made.

PAY YOUR BILL ON THE GO

SWRE has new app, SmartHub, which means managing your account just got easier! Use the new SmartHub app to pay directly from your phone or tablet. Download the app for iOS from the Apple App Store or for Android from the Google Play Store.



WIN THE TRIP OF A LIFETIME!

2020 YOUTH TOUR APPLICATIONS
OPEN FOR HIGH SCHOOL JUNIORS

Essay & App Deadline: Dec. 10, 2019

Find the application & contest rules
online: SWRE.com/YouthTour

82 YEARS OF SERVICE TO SWRE: YOU'RE INVITED!

With over 82 cumulative years of service, three of our key employees will retire in January. Please join us on Thursday, January 2, 2020 from 4 p.m. – 5:30 p.m. at our Tipton office to honor and celebrate Al, Keith and Jack!



Al Davis
Line Superintendent
32 Years of Service



Keith Bonham
Manager of Member Services
29 Years of Service



Jack Mitchell
Facilities Infrastructure & Mapping
21 Years of Service



ORU DONATES \$40,000 BACK TO TEXHOMA COMMUNITIES

Operation Round Up recently awarded \$40,000 in grants to 21 organizations in southwest Oklahoma and north Texas. This completes the second grant cycle for Operation Round Up, with a grand total of \$65,000 donated back to SWRE communities in the foundation's first year.

This donation was made possible by SWRE members who are enrolled in the Operation Round Up program or participate in Operation Round Up PLUS. Enrolled members choose to have their electric bills rounded up to the nearest dollar amount (this is about 50 cents per month on average). The change is accumulated and distributed in lump sums to charitable causes by the Operation Round Up Board of Directors. Applications are evaluated on a number of factors and should fit within Operation Round Up's five categories of assistance: Communities, Education & Youth, Senior Citizens, Emergency Assistance and Individuals in Need.

The 2020 Operation Round Up Grant Application will be published online on May 1 and be open through October 1. Visit SWRE.com/RoundUp for more information on the foundation or call 1-800-256-7973 to make a donation.

Thank you, members!

Operation Round Up Grant Recipients



Southwest Oklahoma Community Action Group



Southwest Baptist Churches Assembly



Great Plains Literacy Council



Tipton Chamber of Commerce



Warren Senior Citizens



Navajo FFA Shooting Sports

Pictured: More than 40 nonprofit leaders and representatives gathered at the SWRE headquarters in Tipton in October to receive their grants including the Salvation Army of Vernon (left) and the Tipton Area Senior Citizens (right).

Operation Round Up Grant Recipients



Boys & Girls Club of Vernon



Cupboard by Grace Food Pantry



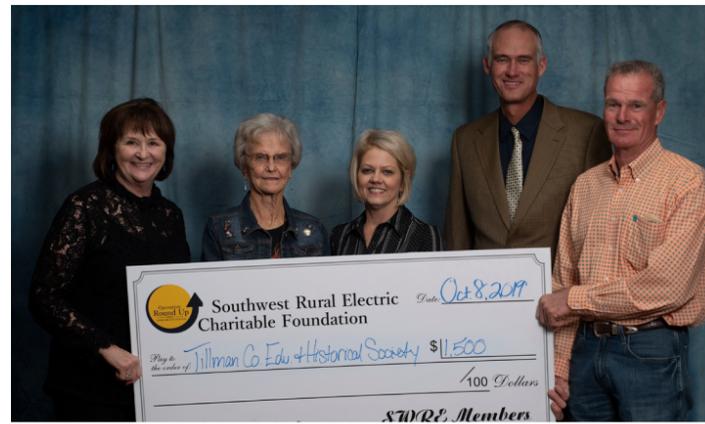
Odell Volunteer Fire Department



Tipton Public Schools



Tipton 4-H Club



Tillman Co. Educational & Historical Society



Operation C.A.R.E. Ministries



Navajo Elementary 4th Grade Class



Jackson Co. Shotgun Shooting Sports



Friends of Foard County 4-H



Grace Child Development Center



Vernon High School Bass Team

Not Pictured: Punkin Center Volunteer Fire Department

KICKIN' CHRISTMAS WINGS



DIRECTIONS:

1. Mix all ingredients in the Zip Lock bag, add the chicken then let it marinate in refrigerator at least 30 minutes.
2. Rotate the bag to ensure coverage on chicken.
3. Cook on the grill.
4. Enjoy!

INGREDIENTS:

Boneless Chicken Tenders (enough to fill 1 gallon bag)
1 - Gallon Zip Lock Bag
14 oz Louisiana Hot Sauce
1 Tablespoon Cayenne Pepper (adjust to your tolerance)
1 Teaspoon Garlic Powder
¼ cup of Brown Sugar

Source: Spice up the holidays with this submission from Keith Bonham, manager of member services. This recipe is Keith's version of Choppy's hot wings.

Welcome to the Trading Post!

For Sale: Lift chair, like-new condition. Asking \$700 (originally purchased for \$1,000). Call 940-887-9052.

For Sale: Jack Russell puppies for \$300. First shots, wormed, vet checked, dew claws removed and tails docked. Please call 580-301-0253. No text messages.

For Sale: 5 registered Red Angus bulls (4 yearlings and 1 three-year-old). Call 940-839-5467.

For Rent/Lease: Wilbarger County Airport-F05 hanger space available, 50' X 80' (light twin up to business class jet). 80' X 30' remote-operated bifold door. Good lighting, electricity and water included. Contact Mike at 940-839-9885.

FREE classified non-commercial ad submissions are available for SWRE members only. Ads are also posted on SWRE.com.

Send your ad to Rebecca Chambless, SWRE's communication specialist!

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