



## CEO Message



Manager/CEO, Ken Simmons

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### Southwest Rural Electric

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Haley Hoover, *SWRE News* editor

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SWRE is an equal opportunity  
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### Bill Pay Options:

SWRE App  
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1-855-980-6821, *Automated Line*  
1-800-256-7973, *Tipton Office*

### Outage Reports:

1-800-256-7973  
www.swre.com  
SWRE App

## New newsletter series highlights experience with EV's

As we begin the New Year, I'm excited to introduce to you the new content that will be featured in this newsletter. Throughout previous columns and other communications regarding new and changing technologies, I've mentioned the fact that electric vehicles (EV's) aren't just on their way – they are here. While many of you may find this hard to believe, it's important to note that SWRE is aware of at least six "total electric vehicles" inside our territory, along with many more hybrid vehicles.

As you've experienced, it is always SWRE's intention to meet our members where they are by supporting their ever-changing needs as a member-consumer. Last fall we had the pleasure of installing an in-home EV charging kit for a member who recently bought a new EV.

This member of ours was so gracious, he agreed to let us use his family's experiences with the EV as a subject for multiple articles to come in 2019. These articles will be placed in this newsletter to share their personal experiences as it relates to owning, operating, and adapting to a new and emerging technology.

Additionally, SWRE is excited to announce that we will also be adding the first EV to our fleet in the coming weeks, so we can report first-hand on our own experiences with an EV. Through this series of articles and blogs we will be able to better inform you, our members, on the advantages and challenges that come with owning an EV.

Our cover story, in fact, lays the ground work for this theme. Most of us don't know how to decipher between the different levels of chargers that are on the market at this time. The article compares the three most-common types so you'll be better informed on the topic in the future.

If you plan on purchasing a vehicle in the near future and you think an EV is an option for you to consider, please give us a call. We'd love to assist you any way that we can as you decide if an EV is the right choice for you.

Be on the look-out for our new series featuring one SWRE family's experience as first-time EV owners.

Manager/CEO, Ken Simmons

### Energy Efficiency Tip of the Month

Is your hot water tank warm to the touch? Consider insulating it to save 7 to 16 percent annually on water heating costs. Follow the manufacturer's recommendations.

Source: [energy.gov](http://energy.gov)



January 2019

# 3 tips to stay prepared for winter storms

When winter temperatures drop and storms hit, it can be challenging to stay safe and warm. Winter storm severity varies depending on where you live, but nearly all Americans are affected by extreme winter storms at some point. SWRE cares about your safety, and we want you to be prepared.

Heavy snow and ice can lead to downed power lines, leaving co-op members without power. During extremely low temperatures, this can be dangerous. During a power outage, our crews will continue to work as quickly and safely as possible to restore power, but there are a few things you can do to prepare yourself.

- **Stay warm** – Plan to use a safe alternate heating source, such as a fireplace or wood-burning stove during a power outage. These are great options to keep you and your loved ones warm, but exercise caution when using, and never leave the heating source unattended. If you are using gasoline-, propane- or natural gas-burning devices to stay warm, never use them indoors. Remember that fuel- and wood-burning sources of heat should always be properly ventilated. Always read the manufacturer's directions before using.
- **Stay fed** – The CDC recommends having several days' supply of food that does not need to be cooked handy. Crackers, cereal, canned goods and bread are good options. Five gallons of water per person should also be available in the event of an extended power outage.
- **Stay safe** – When an outage occurs, it usually means power lines are down. It is best not to travel during winter storms, but if you must, bring a survival kit along, and do not travel alone. If you encounter downed lines, always assume they are live. Stay as far away from the downed lines as possible, and report the situation to our dispatchers by calling 1-800-256-7973 if possible.

Winter weather can be unpredictable and dangerous, and planning ahead can often be the difference between life and death. SWRE is ready for what Mother Nature has in store, and we want you to be ready, too. For more winter safety tips, visit [www.swre.com](http://www.swre.com) or [www.ready.gov/winter-weather](http://www.ready.gov/winter-weather).



# What happens when you report an outage

When clients need a branding, a website or a social media strategy, it requires a clear design process. A client who understands the basics of this process will appreciate what happens at each step.



# Beef Stroganoff One-Pot Soup



## Ingredients:

1 lb. beef sirloin	
8 oz. crimini mushrooms	
3 cloves garlic	1 1/2 cups egg noodles
1 parsley, fresh	2 tbsp flour
1 sweet onion	2 tbsp butter
5 cups chicken or beef stock	1/2 sour cream
2 tbsp tomato paste	
1 tbsp Worcestershire sauce	

## Instructions:

1. In a large pot or dutch oven, melt butter over medium-high heat. Sprinkle the meat with some salt and pepper to taste; add to the pot and cook until browned. Using a slotted spoon, transfer meat to a bowl; keep warm.

2. Add in the mushrooms, onion, and garlic; saute until the vegetables have softened, about 3 minutes. Stir in the tomato paste and Worcestershire sauce. Pour in the chicken (or beef) stock and bring to a boil. Add in the noodles. Reduce heat to a simmer and cook for 5-7 minutes until al dente.

3. In a bowl or large measuring cup, combine the sour cream and flour. Whisk in 1 cup of the hot soup; pour mixture back into the pot. Cook and stir for 1-2 minutes to thicken. Add cooked meat back to the pot and heat through. Taste, and adjust seasoning with a little more salt and pepper, if necessary. Serve in individual bowls with some fresh chopped parsley.

## SWRE Trading Post

*FREE classified non-commercial ads available for SWRE members only. Ads also posted at [www.swre.com](http://www.swre.com).  
Mail ads to Haley Hoover at P.O. Box 310 Tipton, OK 73570, email to [haleyhoover@swre.com](mailto:haleyhoover@swre.com) or call 1-800-256-7973.*

**For Sale:** Double pedestal dining table with 2 arm chairs and 4 side chairs. With leaf, 6 feet long and approximately 3 feet wide. \$350 OBO. Call 580-569-4550.

**For Sale:** Oreck vacuum cleaner, very well maintained and works well. Has a new beater bar. Vacuum is from a smoke free/pet free home. Comes with 11 disposable bags and two belts. \$175.00 940-886-6529.

**For Sale:** Used fencing wood posts. 6-8 feet long, varied diameters; corner & insulators. Text/call 940-631-2568

**FREE to a good home:** 2-year-old Rottweiler dog. Hates chickens but loved kids. Very friendly - will lick you to death! Call 580-563-2289.

**For Sale:** PS016510S Spicer large truck transmission. 750 miles since rebuilt. Excellent condition. Fits Cat, Cummins & Detroit. Phone: (580)480-5452 (cell) or (580)639-2341.

**For Sale:** Registered Polled Hereford Bulls and commercial Angus Bulls. 16-20 months old. Call 940-852-5181 or 940-839-5551.

**For Sale:** 2003 Keystone Hornet camper trailer. 31 foot with a 3x12 slide-out. Call (580) 318-4812.

**For Sale:** Betty Boop dolls for \$10 each, also china dolls for \$5 each. Call 940-552-2010 for inquiries

**For Sale:** Young Guinea Chicks, \$3 each. Call 580-471-8055.

**For Sale:** Jack Russell Puppies. Vet checked, first shots, wormed. Located in Blair. 580-301-0253 please no texts.

**For Sale:** 20-22 mo. Old Polled Hereford Bulls, also 12-24 mo. Angus Bulls. Call 940-852-5181 or 940-839-5551.



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