

## SWRE participates in National Cybersecurity month

Southwest Rural Electric will be participating in National Cybersecurity Awareness Month (NCSAM) this October. By participating, SWRE will help raise awareness about cyberthreats and ways to stay secure.

“By increasing awareness and enhancing understanding of basic cybersecurity practices, we can all work together to combat cyberthreats,” said IT manager, Bob Reid. “The human element is oftentimes the biggest cybersecurity risk. Each of us has a critical role to play to ensure the security of our personal and professional data.”

The goal of NCSAM is to provide every American with the resources they need to enhance their online safety and security. Since its inception under leadership from the U.S. Department of Homeland Security and the National Cyber Security Alliance, NCSAM has grown exponentially, reaching consumers, small and medium-sized businesses, corporations,

educational institutions and young people across the nation.

Co-ops remain cyber aware by taking a number of preparations, including:

- Implementing rigorous security standards and technology to protect systems,
- Forging close partnerships to protect our systems, and
- Engaging in active information sharing about threats and vulnerabilities.

SWRE invites members to join in raising cybersecurity awareness. Please follow us on Facebook and Twitter for tips and tricks on how you can keep your family cyber secure this month!

We will be using the hashtag #cyberaware on social media to show and share our support. Please join us in spreading the knowledge. To learn more about NCSAM, visit [www.staysafeonline.org](http://www.staysafeonline.org).

## Did you know?

Today, there are more than **25 million** smart devices on the market, and recent reports predict there will be **50 billion by 2020!**

## Cybersecurity Tip:

Always **keep “smart” devices and associated apps up to date** to increase security.



*SWRE Manager's Report*

# How to create positive change with Operation Round Up

I'm sure you would agree with me that generosity is a veracious characteristic trait we should all pursue. Most Christians stand by the principle that "you can't out give God" and as a cooperative member, it is important to remember the charitable mindset that founded our industry.

Perhaps that is why I am so passionate about our new program, Operation Round Up. Operation Round Up is a program designed to help organizations and individuals in need through the efforts of the communities that surround them.

In the very near future, you will be able to help charitable organizations in your own community simply by rounding up your electric bill each month. The small change that accumulates from our member's donations will then be combined to create a big change in the communities and organizations within our service territory.

The great thing about Operation Round Up is that ONE HUNDRED PERCENT of the change collected will go straight back into our local area. I can't name one other charitable organization where 100% of all funds raised, go directly towards the designated needs of approved grant applicants. Your small change will be donated directly back into the SWRE community through charitable grants.

A great example is our cooperative neighbor to the east, Cotton Electric Cooperative. After 13 years of donations, CEC has just reached the million-dollar mark of donating back to their community through Operation Round Up. These funds have gone to help organizations such as Boy Scout Troops, humane societies, literary councils and volunteer fire departments across their entire service area. I would like to congratulate our friends at Cotton Electric and its generous members for reaching such a notable milestone. This is the kind of change we wish to create right here in southwest Oklahoma and north Texas.

Currently, our employee group is working hard to nail down the ins and outs of this program so that all of our members will soon be able to experience the joy of giving to those in need. Hundreds of cooperatives across the nation are already using this program as a way of improving the quality of life for their communities. This is our dream too.

Over the next few months we will be communicating our efforts for Operation Round-Up. Be sure and follow us on Facebook for up-to-date information on our progress.

Kenneth E. Simmons

## Co-ops Commit to Cybersecurity



We are proud to partner with the Department of Homeland Security to raise awareness about cybersecurity.

Follow [#cyberaware](#) for cybersecurity tips!



## Energy Camp and Youth Tour Contests now open

Entry forms for SWRE’s annual youth essay contests are currently available.

High school juniors who live or attend school in the SWRE service area are encouraged to enter the Government in Action Youth Tour Essay Contest. Top prize for one Oklahoma student and one Texas student will be an all-expense paid trip to Washington, D.C. this summer.

Eight youth tour contest finalists will each receive a \$250 cash prize.

Deadline for the 11th grade SWRE Youth Tour Contest essay is Friday, December 1, 2017.

Eighth grade students who attend school or reside in the SWRE service territory may enter the Youth Energy Essay Contest.

Eight 8th grade winners will receive \$50 cash prizes.

Deadline for the 8th grade SWRE Youth Energy Contest essay is Thursday, February 1, 2018.

Complete contest information and entry materials have been sent to most 8th and 11th grade English teachers at schools throughout the SWRE service territory in Oklahoma and Texas.

Entry forms and guidelines can be found at the SWRE website: [www.swre.com](http://www.swre.com).

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### Bill Payment Options:

- ✓ SWRE App
- ✓ [www.SWRE.com](http://www.SWRE.com)
- ✓ 1-855-980-6821  
*Automated Line*
- ✓ 1-800-256-7973  
*Tipton Office*
- ✓ SWRE Office  
*700 North Broadway,  
Tipton, OK 73570*

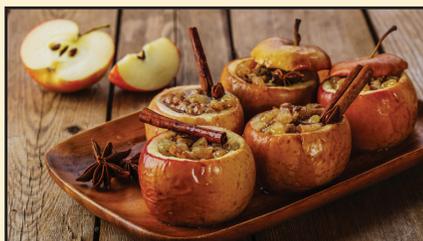
✓ Area Banking Institutions:

- Altus* – Frazer Bank, National Bank of Commerce
- Blair* – Peoples State Bank
- Chillicothe* – American National Bank
- Crowell* – State Bank
- Electra* – Waggoner National Bank
- Frederick* – BancFirst, Frazer Bank
- Snyder* – All American Bank
- Vernon* – Herring Bank, Waggoner Bank, Bank of the West

**NOTE: When paying at a bank, allow 10 days prior to the bill's due date.**

## What's Cookin' in the SWRE Kitchen

### Baked Cinnamon Honeycrisp Apples



#### Ingredients:

- 4 - Honeycrisp apples
- 1/2 cup brown sugar
- 2 tsp ground cinnamon
- 1/4 cup dried cranberries
- 1/4 cup chopped walnuts
- 4 tblsp butter
- creamy caramel sauce (optional)
- vanilla ice cream (optional)

#### Directions:

1. Preheat oven to 400 degrees.
2. Slice approximately 1/3 off of the top of the apples and scoop out the core, leaving a well in the center.
3. In a bowl, mix brown sugar, cinnamon, cranberries and walnuts (using a spoon or fork) until blended.
4. Stuff each apple with 1/4 of brown sugar mixture.
5. Place apples in a deep baking dish, topping each apple with 1 tblsp butter and a sprinkle of cinnamon.
6. Pour about 1/2" of water into the baking pan, around the apples, and bake for 50 - 60 minutes, until apples are tender.
7. Serve warm, topped with caramel sauce and vanilla or butter pecan ice cream.

## SWRE News

Kenneth E. Simmons, Manager/CEO  
Haley Hoover, **SWRE News** editor

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SWRE News is published monthly for distribution to members of Southwest Rural Electric Association.

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## SWRE *Trading Post*

Ads are online for 45 days & updated daily at [www.swre.com](http://www.swre.com)

**For Sale:** Certified seed wheat. Bentley, SY Flint, & Iba in bulk. OK Seed License 08005320. Call 580-482-4607 or 580-465-0564.

**For Sale:** 494 acres of productive farmland. Located 2 miles west of Chillicothe on highway 287. Call 940-852-5181 or 940-839-5551.

**For Sale:** COLTS FOR SALE: Hancock and Badger Bloodlines. Show quality. Extra Gentle. Solid White Stud colt with Blue eyes! Matched Pair of Solid Blacks including filly with white star and stud with white markings. All born in March 2017. Registration papers available. Price Negotiable. Vernon, TX 940-552-0424.

**For Sale:** New Estate Sale Items. Vernon, TX.—Dearborn self-start gas heater, Blue Recliner Rocker, Plexi-glass 4-self TV Stand, Green Velour Bench, Light Oak Veneer Entertainment Center with glass door, Glass Top Black End Table, Hoover Wind Tunnel Vacuum Cleaner, other Misc. items—Best Offer prices. 940-552-0424.

**For Sale:** Small Beagle puppies, vet checked, s/w, \$250, 580-301-0253 or 580-480-5692.

**For Sale:** Triticale seed for sale. More winter pasture and lasts longer in the spring. Call 940-852-5181 or 940-839-5551.

**For Sale:** PS016510S Spicer transmission. 750 miles since rebuilt. Excellent condition. Phone: 580-480-5452 or land line 580-639-2341.

**For Sale:** Two 1969 Ford Mustangs. Body parts only. \$300 each or both for \$500. Call 580-481-8203.

**For Sale:** 2005 Dodge Ram HEMI 1/2 ton crew cab w small camper shell. Has upgraded sound system, tow package, excellent mechanical condition, new front tires, mud tires on rear. 146,000 miles, very nice \$11,500 OBO 580-301-4124

**For Sale:** Complete Model "A" motor, transmission, clutch with pedal and brake. Has ignition with keys. Not frozen and has clean oil, belt, hose and extra carburetor. Mounted on rolling table. Manufactured October 1929. Call 580 482-7180

**For Sale:** Angus, polled Hereford and angus-galbraith for sale. Also selling Triticale seed, will make more winter pasture than wheat. Contact F.D. at 940-852-5181 or 940-839-5551

**NOTE: To be included in the print issue of SWRE News, ads should be received by the 10th of the previous month.**

FREE classified non-commercial ads available for SWRE members only

MAIL ADS TO HALEY HOOVER AT P.O. BOX 310 TIPTON, OK 73570. E-MAIL THEM TO HALEYHOOVER@SWRE.COM, OR CALL 1-800-256-7973.