



ADD ENERGY EFFICIENCY TO YOUR SPRING-CLEANING CHECKLIST

After a long winter of quarantining, homeschooling and teleworking for some of our members, it's time for the mother of all spring cleanings. More people at home more of the time equals more dirt, grime, dust, fingerprints and stains.

While you're scrubbing the pandemic out of your house, keep energy efficiency in mind. Here are six items to clean that could help your appliances, lighting and air conditioning system operate more efficiently—and save you money on energy bills.

1. **Flip the switch.** Ceiling fans blades should rotate counterclockwise during warm weather to push cool air down and make rooms feel more comfortable. And they should be dust-free; climb a ladder and clean the blades and top and bottom so they don't knock dirt into the air as they spin.
2. **Clean air conditioner vents.** They're a catch-all for lint, pet hair, dust and dirt, which can block the air that's trying to flow in and out of them.
3. **Caulk around windows, doors, and electrical and cable outlets on the inside of outside walls.** Cool air can escape through those tiny openings in the summer and find its way into the house during winter.
4. **Wash your windows.** Even a thin film of dust and dirt on the inside or outside of glass panes can block sunlight from warming a room in the spring.
5. **Call a service pro.** Your cooling system needs attention from an HVAC tech once every spring to prevent a breakdown once the weather gets hot.
6. **Dust electronics.** Computers, printers, light bulbs, appliances—anything that you plug in—sit still enough to collect a lot of dust. Dust can prevent them from operating efficiently.

CO-OP PRINCIPLE #1

VOLUNTARY & OPEN MEMBERSHIP

CEO's Message



CEO, Jeff Simpson

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Southwest Rural Electric

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SWRE is an equal opportunity provider and employer.

Bill Pay Options:

SmartHub App
SWRE.com

1-833-890-9510 (*Automated Line*)

Outage Reports:

1-833-590-0353
SmartHub App

COMMITTED TO A CO-OP CULTURE FOR ALL

Over the years, you've heard us expound on why and how Southwest Rural Electric is different—because we're a cooperative. Our business model sets us apart from other utilities because we adhere to seven guiding cooperative principles that reflect core values of honesty, transparency, equity, inclusiveness and service to the greater good of the community.

Electric cooperatives, including SWRE, have a unique and storied place in our country's history. We democratized the American dream by bringing electricity to rural areas when for-profit electric companies determined the effort too costly. Back then, cities were electrified, and rural areas were not, creating the original rural-urban divide. Newly established electric lines helped power economic opportunity in rural areas. Today, that spirit of equity and inclusion is a vital part of our co-op DNA.

EQUAL ACCESS FOR ALL

When our electric co-op was founded, each member contributed an equal share in order to gain access to electricity that benefited individual families as well as the larger local community. Each member had an equal vote in co-op matters. That sense of equity and inclusion is still how we operate today. SWRE was built by and belongs to the diverse communities and consumer-members we serve. Membership is open to everyone in our service territory, regardless of race, religion, age, disability, gender identity, language, political perspective or socioeconomic status.

By virtue of paying your electric bill each month, you're a member of the co-op, and every member has an equal voice and vote when

it comes to co-op governance. This ties back to our guiding principles of equitable economic participation and democratic control of the co-op.

We encourage all members to vote in SWRE's director elections every September, and we invite all members to participate in co-op meetings to weigh in on discussions that set co-op policies and priorities.

We know members of our community have different needs and perspectives, and we welcome diverse views on all issues under consideration by the co-op. The more viewpoints we hear, the better we are able to reflect the needs of all corners of our community.

INCLUSION

While our top priority is providing safe, reliable and affordable energy, we also want to be a catalyst for good in our community. Because we are your local electric cooperative, co-op revenues stay right here in our community. In turn, we invest in our diverse community base through charitable giving, youth programs and more. We strive to make long-term decisions that improve and enrich the communities we serve.

While today's world is radically different than it was when SWRE was founded, our cooperative values have stood the test of time and remain just as relevant today. We recognize that today's co-op members expect more, and my pledge to you—the members we proudly serve—is to promote a cooperative culture of inclusion, diversity and equity for all.

Jeff Simpson
CEO

ENERGY CAMP: LEARN ABOUT ENERGY IN A WHOLE NEW LIGHT!

ALTUS | BLAIR | CHILLICOTHE | CROWELL | DAVIDSON | ELECTRA | FREDERICK
HARROLD | NAVAJO | NORTHSIDE | SNYDER | TIPTON | VERNON



Applications for the Energy Camp Essay Contest are open for 8th grade students who attend school or live in our service area!

It's easy to apply! Just write a 350-500 word essay on the topic *"What would life be like without electricity?"* Then complete the entry form and upload your essay online at [SWRE.com/EnergyCamp](https://www.swre.com/EnergyCamp) by **March 8, 2021**. More information about the contest rules is available on the SWRE website.

Eight students will be named as finalist in the contest each winning a \$50 cash prize. The top two essays (one from Oklahoma and one from Texas) will be awarded a sponsored trip to Energy Camp this summer!*

2021 YOUTH POWER ENERGY CAMP | JUNE 1-4 CANYON CAMP IN HINTON, OK

- Spend the day as a linemen (ride in a bucket truck, learn to climb a pole, etc.)
- Check out new electric tech (drones, cars, robots, oh my!)
- Learn about electrical safety and cooperatives
- Build leadership skills
- Participate in a career fair
- Enjoy a dance party
- Make a ton of new friends!

* In the event that Energy Camp is cancelled due to the COVID-19 pandemic, alternate prizes will be awarded to the authors of the top two essays.



WE'RE
PROUD TO
POWER YOU.

DAYLIGHT SAVING TIME REMINDER

Don't forget to spring
forward on March 14!
Set your clocks forward
by one hour.



Trading Post

For Sale: 7500 sq. ft. brick church and large parking lot located at 1100 S. 15th in Frederick, OK. Building is well-built with double sheet rock, 2x6 studs, and in a great location. For more information, call (580) 305-2194.

For Sale: Red Dodge Ram 3/4 Ton, 5.9 Liter, 24 Valve, 6 Cycle Cummins, AFE Intake Elbow, Exhaust Gas, Pod Transmission Temperature Gauge, Turbo Boost, 6 Foot Bed, White Camper Shell. 124,720 miles. Asking \$13,000. Call (580) 318-4813 or (580) 471-0923 if interested.

For Sale: 1953 Ford Golden Jubilee. Good running condition. Call (580) 471-2007.

For Sale: 3 registered Red Angus bulls. Call W5 Farms at (940) 839-5467 for pictures and details.

FREE classified non-commercial ad submissions are available for SWRE members only. Submissions must include the account holder's name and account number to be eligible. Ads are also posted on SWRE.com. Send your ad to the marketing department by mail, e-mail or phone!

MAIL: P.O. Box 310, Tipton, OK 73570

E-MAIL: marketing@swre.com

PHONE: 1-800-256-7973



PEPPERONI PIZZA ROLLS

Serving Size: 12

INGREDIENTS:

| | |
|--|----------------------------------|
| 1 can (13.8 oz) refrigerated classic pizza crust | 1 cup shredded mozzarella cheese |
| ½ teaspoon garlic salt | ¼ cup shredded Parmesan cheese |
| 1 teaspoon dried basil | ½ cup sliced pepperoni, chopped |
| | 1 cup marinara or pizza sauce |

DIRECTIONS:

1. Preheat oven to 425°F. Press pizza dough into a large rectangle.
2. Sprinkle dough with garlic salt, basil, cheeses and pepperoni. Starting at the long end, roll dough up tightly to form a log. Slice into 1-inch pieces.
3. Place rolls on lightly greased baking sheets. Bake for 10 minutes or until browned on top. Serve with warm marinara sauce for dipping.

Source: This appetizer is sure to be a hit with the kids and grandkids. Serve with your favorite dipping sauce (ranch, marinara, pesto, etc.) for extra flavor. Full recipe by Girl Who Ate Everything can be found on Tablespoon.com.

SWRE

Southwest Rural Electric Association, Inc.

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