



Southwest Rural Electric Association, Inc.

# POWER SOURCE

A Supplement to Oklahoma Living

September 2019

Volume 68

Number 09

## OPERATION ROUND UP GRANT DEADLINE APPROACHING

The SWRE Charitable Foundation is now accepting applications for the 2019 Operation Round Up. Applications and grant guidelines can be found online at [SWRE.com/RoundUp](http://SWRE.com/RoundUp).

**Applications are due by September 3, 2019.**

### WHAT IS OPERATION ROUND UP?

Operation Round Up gives SWRE members an opportunity to help out their neighbors. Members may round up their electric bills to the nearest dollar amount (an average of 50 cents per month). This change is accumulated and then given back in lump sums to charitable organizations who meet grant qualifications and guidelines. The program is administered by the SWRE Charitable Foundation Board made up of community leaders who establish the policies for granting Operation Round Up funds.

### HOW WILL THE FUNDS BE USED?

Operation Round Up funds stay right here in the SWRE service area. Funds are never used for political or administrative purposes. Operation Round Up does NOT help individuals or families with electric bills. The program serves the needs of five categories of assistance: communities, education and youth, senior citizens, emergency assistance and individuals impacted by a catastrophic event.

### WHO CAN APPLY?

Museums | Volunteer Fire Depts | EMS  
Schools | Civic Organizations & Clubs  
Food Banks | Cemeteries | Health Services  
Child Advocacy Programs | Foundations  
VFWs | Churches & Ministries | Libraries  
Animal Shelters | Etc.



*Pictured: ORU board members presented checks to Texas and Oklahoma grant recipients at the annual Operation Round Up Banquet. A full list of recipients can be found online at [SWRE.com/RoundUp](http://SWRE.com/RoundUp).*



**APPLY TODAY OR SHARE WITH SOMEBODY THAT NEEDS FUNDING!**

## CEO Message



Manager/CEO, Ken Simmons

### Board of Trustees

Don Ellis, Pres. ....District 1  
 Ronnie Swan, Vice Pres. ....District 6  
 Don Proctor, Sec. ....District 3  
 Dan Lambert .....District 2  
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**Southwest Rural Electric**  
 P.O. Box 310  
 700 North Broadway  
 Tipton, OK 73570-0310  
 1-800-256-7973

Rebecca Chambless, *SWRE News* editor

SWRE News is published monthly for distribution to members of Southwest Rural Electric Association. SWRE is an equal opportunity provider and employer.

#### Bill Pay Options:

SWRE App  
 www.SWRE.com  
 1-855-980-6821, *Automated Line*  
 1-800-256-7973, *Tipton Office*

#### Outage Reports:

1-800-256-7973  
 www.swre.com  
 SWRE App

# CHANGE IS IN THE AIR

September is my favorite time of year! Fall is just around the corner and change is in the air. This month, we kick off a couple of great projects for SWRE's charitable foundation, Operation Round Up. I'd like to invite you to participate in the ORU grant application submissions (due September 3<sup>rd</sup>) and the ORU Shooting Sports Fundraiser (hosted in Tipton on October 11<sup>th</sup>). Operation Round Up is just one way we uphold the seventh cooperative principle, "Concern for Community."

We are upgrading our data processing software this month which means that your bill will have a new look starting in November. You can expect a simpler design with more data and more understanding in the new bill format. There is more flexibility in the new software system than in the legacy software which will help us to streamline our billing process. We are including an example of a bill in this newsletter for your security, so that you know the new bill is from us and not a scam.

September is also back-to-school season! Please be mindful of our young people returning back to school. The school buses are running, and many students walk or ride bicycles to class. On the road, be cautious in school zones and courteous to bus drivers, leaving enough room for kids to enter and exit vehicles. We ask the same safety of you for our SWRE crews. If you ever see our linemen working on the side of the road, move over and drive slowly. Safety is a top priority at SWRE and we work hard to protect our linemen with your help.

It was wonderful to reconnect with many of our members at the 82<sup>nd</sup> Annual Meeting in Altus. Thank you to all members that were able to attend, and we'll see you again in August 2020!

*Ken Simmons*  
 Manager/CEO

## SHOOTING SPORTS FUNDRAISER

Friday, October 11<sup>th</sup>, 8 a.m. - 1 p.m.  
 Sandhill Shooting Sports  
 17025 CR NS 214, Tipton, OK

\$400 per 5-man team  
 \$80 per individual

Price includes:

- (1) Round Trap, (1) Round Skeet,
- (1) Round 5-Stand, 3 Boxes of Shells (75),
- Safety Glasses, Ear Plugs, and Lunch

Call SWRE at (580) 667-5281 and register by October 1<sup>st</sup> to reserve your spot. **LIMITED SPOTS ARE AVAILABLE!**



**SWRE** GO PAPERLESS SIGN UP ON SMARTHUB  
 Toll-Free: 800-256-7973 or 580-667-5281  
 Hours: 8:00 a.m. - 5:00 p.m. Monday - Friday  
 www.swre.com

Account #: 99999999  
 Service Location: 123 Any Street City  
 Member Name: JOHN DOE  
 Billing Date: 09/08/2019  
 Current Bill Due Date: 10/01/2019

**TOTAL AMOUNT DUE \$160.00**  
 DUE DATE 10/01/2019

Thank you for your previous payment(s) of \$229.00

Charge detail found on the back of this page.

**Monthly Energy Use Comparison**

Total Energy Use Last Month: 1827 kWh  
 Total Energy Use This Month: 1122 kWh  
 Total Energy Use This Month Last Year: 1391 kWh

**Your Average Daily Use**

36 kWh AVERAGE DAILY USE  
 Range: 28 - 57 kWh

\$5.17 AVERAGE DAILY COST  
 Range: \$3.64 - \$7.41

**MEMBER MONTHLY MESSAGE**

SWRE is pleased to present our new bill format. The new design is a result of our desire to provide our members with the most information in the best format possible.

The total amount now due is payable upon receipt. New charges subject to disconnect after due date below.  
 Please detach bottom portion and return with your payment.

**SWRE** Southwest Rural Electric  
 PO Box 310  
 Tipton, OK 73570-0310

Account # 99999999  
 Current Amount Due 10/01/2019

We Accept:

SOUTHWEST RURAL ELECTRIC  
 PO BOX 310  
 TIPTON OK 73570-0310

744 1 AV 0.375 5 744  
 JOHN DOE C-2 P-2  
 JANE DOE  
 123 ANY ROAD  
 CITY ST 99999-9999

38015099999999000021300000021300

SAMPLE BILL FRONT

# NEW BILL FORMAT IN YOUR MAILBOX NOV. '19

SWRE is using a new billing software starting in October which means there will be a new look to your November bill. Enjoy the simplicity and easy-to-read data in this new format!

As always, if you ever have questions about your bill, please call the office at (580) 667-5281.

SAMPLE BILL BACK

**SWRE** Toll-Free: 800-256-7973 or 580-667-5281  
 Hours: 8:00 a.m. - 5:00 p.m. Monday - Friday  
 www.swre.com

Account Number: 999999999 Service Address: 123 Any Road

Meter #	Days	From	To	Previous	Readings	Present	Rate	Meter	kWh
12345678	31	08/01/2019	08/31/2019	53168	54723	11	1.00	1.00	1122

**Previous Account Activity**

Previous Balance \$229.00  
 Payment Received - "Thank You" -\$229.00  
**Account Balance Before Current Charges \$0.00**

**Current Charges**

Availability Charge	36.00
Energy Charge	1,122 kWh @ 0.09531 106.94
Power Cost Adj	1,122 kWh @ 0.0055 6.18
Outdoor Lighting	10.72
RoundUp Donation	0.34

**Total Current Activity \$160.00**  
**Total Amount Due \$160.00**

\*\*Unpaid previous balance subject to \$20 per month late fee\*\*

**kWh Usage History**

Previous Months Current Month Avg Monthly Temp

Comparison	Days	kWh	Avg Hi Temp	Avg Lo Temp
Current Month	31	1122	76	49
Last Month	30	1827	82	43
One Year Ago	31	1391	93	47

For more information on your usage, visit SmartHub online or download the free app

## BILLING REMINDER

Don't forget that our billing cycle changed in May!

Your electric bills are now due on the 1<sup>st</sup> of each month.

Sign Up Today for smart hub  
 www.swre.com

- Paperless Billing**  
Save time, money and trees – go paperless!
- Energy Use Data**  
Track your monthly, daily and hourly usage.
- Outage Information**  
Track the status of current outages and sign up to receive outage notifications
- Address and phone number changes**  
New address or phone number? SmartHub makes updates easy. You can also call 1-800-256-7973 or email swre@swre.com.

**Other Ways to Pay Your Bill**

- Online**  
Pay your bill at swre.com
- Phone**  
Call 1-800-256-7973 to speak with us
- Mobile App**  
Download the SmartHub app on iTunes or Google Play Store
- In-Person**  
Come see us at 700 N Broadway in Tipton, OK 73570

## "BOB'S" AWARD-WINNING CHILI



### INGREDIENTS:

- |   |                                       |
|---|---------------------------------------|
| 1 lb ground beef for chili                      | 3 Tbsp Hill Country Fare Chili Powder |
| 12 oz H-E-B Chorizo Sausage, uncooked           | 2 Tsp kosher salt                     |
| 1 lb beef cubes, 3/8-inch fine-diced (caldillo) | 2 Tsp ground cumin                    |
| 1 medium onion, chopped                         | 2 Tsp ground black pepper             |
| 1 fresh poblano chile, seeds removed, minced    | ½ Tsp cayenne pepper                  |
| 2 fresh jalapeno chiles, seeds removed, minced  | 2 cups H-E-B Beef Broth               |
| 6 large cloves garlic, minced                   | 14 ½ oz crushed tomatoes              |
|   | 8 oz tomato sauce                     |

Recipe makes 12 servings

*Source: This recipe was used by Bob Reid, our technology and facilities manager, to win our last SWRE Employee Chili Cookoff Contest. The recipe and photo can be found on H-E-B's website under the name "South Texas Three Meat Chili."*

### DIRECTIONS:

Place skillet over medium-high heat, squeeze chorizo from casings into a large skillet, add ground beef.

Stir, breaking meat into small crumbles with cooking spoon.

Cook beef and chorizo 6-8 minutes or until beef is no longer pink.

Add ground meat mixture, chili powder, salt, pepper, cumin and cayenne, stir to combine.

Place cubed beef in a 6-quart pot over medium-high heat with onion, chiles and garlic, brown 6-8 minutes or until beef is no longer pink.

Add ground meat mixture, chili powder, salt, pepper, cumin and cayenne, stir to combine, cook 2 minutes.

Stir in beef broth, tomatoes and tomato sauce, bring to a boil; cover pot and reduce heat to low.

Simmer gently 50 minutes, stirring occasionally.

## Trading Post

## SWRE Trading Post

FREE classified non-commercial ad submissions are available for SWRE members only. Ads are also posted on [SWRE.com](http://SWRE.com).

Send your ad to Rebecca Chambless, SWRE's communication specialist!

MAIL: P.O. Box 310, Tipton, OK 73570

E-MAIL: [rchambless@swre.com](mailto:rchambless@swre.com)

PHONE: (580) 667-5281

**For Sale:** Several Guinea Birds (Guinea Fowl) for \$3/each. Call 580-471-8056 for more information.

**For Sale:** 3.5-year-old bull, Trich & fertility tested. Also selling a calf table in like-new condition for \$1,000. Text 940-631-2568 for more information.

**For Sale:** 60 round bales of grain-in wheat hay. Approximately 1,400 lbs per bale. \$80.00 each. Pick up only. Cannot deliver. Call 580-569-4550 or 580-379-7988.



A Touchstone Energy® Cooperative

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P.O. Box 310, Tipton, OK 73570-0310