



## Are you ready to round up?

What can you do with fifty cents each month? Perhaps you could buy a stick of gum or pay the tax for a small item but other than that there isn't much value in holding on to fifty cents.

But what would happen if you took that fifty cents and combined it with 3,500 other people's fifty cents? Soon, that small change would add up. The large sum of small change can then be donated back to community-minded projects that need monetary assistance. The projects would have to apply for the money and a group of community representatives would determine where and when the money is allotted. This is the concept behind Operation Round Up.

### What Operation Round Up is NOT

Operation Round Up is not an additional fee from Southwest Rural Electric. It is a voluntary donation system that gives our members the opportunity to help other members.

Operation Round Up does not pay for political or administrative purposes, nor does it help individuals or families with electric bills.

### What Operation IS

Operation Round Up is a Charitable Foundation organized by Southwest Rural Electric employees. It is governed by a separate board and has separate financial documentation.

Operation Round Up is meant to benefit organizations, programs and entities inside SWRE territory. Categories of assistance include:

- Community
- Education and Youth
- Senior Citizens
- Emergency Assistance

If you'd like to donate more than the change from your electric bill, please contact our office to sign up for Round Up PLUS. For example, some members have already opted to donate \$2-10 per month in addition to their small change.

If you'd like to opt-out of Operation Round Up please contact our offices during regular office hours at 1-800-256-7973.

For more frequently asked questions about Round Up visit [www.swre.com/roundup](http://www.swre.com/roundup).

## SWRE Manager's Report



### Newsletter changes coming in August

Have you ever wondered what goes into making this publication? Each month our team spends lots of time preparing this newsletter for mailing. First the content is created, then it is sent to our graphic designer where it is printed. Once printed, over 3,500 newsletters are manually addressed and separated by zip code. A few days later our publication arrives in your mailbox.

Because we value the SWRE newsletter as an essential form of communication to and between our members, our employee team has been working extremely hard trying to figure out a way to save time and money while still delivering the publication you love.

Fortunately, the Oklahoma Association of Electric Cooperatives (OAEC) has provided a pathway to make this goal possible. Without changing the content or forfeiting control of our publication, we will be able to save both time and money by tweaking one small thing – the way the newsletter is delivered to our members. Rather than spending hours and hours manually attaching labels, organizing zip-code structures and hand-delivering a dozen packed boxes to our post office to USPS standard, OAEC has generously offered to handle this for us.

You see, OAEC is behind a monthly publication you already know and receive-- Oklahoma Living Magazine. Your subscription

is one of the benefits of being a member of our cooperative. Oklahoma Living is delivered independently to each of our member-owners both in Oklahoma and in Texas. This provides us with the perfect vehicle for delivering the SWRE newsletter. In fact, you can think of Oklahoma Living as the future envelope for the SWRE newsletter. Beginning in August, you'll be able to find us nestled safely in the middle of your favorite Oklahoma Living magazine.

Don't worry, we will still provide you with trading post, a delicious recipe and the manager's report every single month. While we are getting a face-lift from our in-house design team, we won't be taking our content any less seriously. All of this is in effort to keep our costs low and our time efficient.

Along with our insert newsletter in Oklahoma Living Magazine, all of our member-owners will continue to receive a monthly copy of Texas Coop Power (TCP) magazine. We have locally curated stories inside the TCP publication as well.

For those of you who prefer a more modern approach to receiving your cooperative news, be sure and follow us on Facebook, Twitter and Instagram for up-to-date information on what's happening with your cooperative!

## SWRE Annual Meeting

7pm, Thursday, August 9, 2018  
Wilbarger Auditorium  
Vernon, TX

Western movies, country music and PRIZES!

*(We will not print a July newsletter.  
Our Annual Meeting newsletter will mail in August.)*

## Balderas hired as Manager of Finance and Corporate Services

Traci Balderas has recently joined SWRE as the new Manager of Finance and Corporate Services. Traci oversees the day-to-day accounting functions of the cooperative, supervises the financial team and works to strategically plan and budget for the cooperative. She is also responsible for administering human resources for SWRE employees.



Traci Balderas

Traci and her family have lived and worked in Southwest Oklahoma for many years. She is a graduate of Western Oklahoma State College and has earned a Bachelor's of Science in Accounting at Cameron University.

Over the past 15 years Traci has worked various roles which include: Senior Accountant at Steven M. Ellis Bookkeeping & Tax, LLC, Staff Auditor and Accountant at Furrh & Associates, PC, and Accountant at Western Oklahoma State College.

Most recently, Traci has worked as the accountant for

Cotton Electric Cooperative, Inc. in Walters, Oklahoma. Traci performed duties such as payroll processing, financial statement preparation and auditing.

"Traci brings a lot of experience and expertise to the SWRE team. We are excited to see her ambition and people-skills accelerate the job," said Kenneth E. Simmons, General Manager and CEO.

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**Bill Payment Options:**

- ✓ SWRE App
- ✓ www.SWRE.com
- ✓ 1-855-980-6821  
*Automated Line*
- ✓ 1-800-256-7973  
*Tipton Office*
- ✓ SWRE Office  
*700 North Broadway, Tipton, OK 73570*
- ✓ Area Banking Institutions:

*Altus – Frazer Bank, National Bank of Commerce*  
*Blair – Peoples State Bank*  
*Chillicothe – American National Bank*  
*Crowell – State Bank*  
*Electra – Waggoner National Bank*  
*Frederick – BancFirst, Frazer Bank*  
*Snyder – All American Bank*  
*Vernon – Herring Bank, Waggoner Bank, Bank of the West*

**NOTE: When paying at a bank, allow 10 days prior to the bill's due date.**

### What's Cookin' in the SWRE Kitchen

## Sandi Martin's Breakfast Casserole



#### Ingredients:

- 2 packages (12 oz each) bulk pork sausage
- 1 medium bell pepper, chopped (1 cup)
- 1 medium onion, chopped (1/2 cup)
- 3 cups frozen hash brown potatoes
- 2 cups shredded Cheddar cheese (8 oz)
- 1 cup Original Bisquick™ mix
- 2 cups milk
- 1/4 teaspoon pepper
- 4 eggs

#### Directions:

1. Heat oven to 400°F. Grease rectangular baking dish, 13x9x2 inches.
2. Cook sausage, bell pepper and onion in 10-inch skillet over medium heat, stirring occasionally, until sausage is no longer pink; drain.
3. Stir together sausage mixture, potatoes and 1 1/2 cups of the cheese in baking dish.
4. Stir Bisquick mix, milk, pepper and eggs until blended. Pour into baking dish.
5. Bake uncovered 40 to 45 minutes or until knife inserted in center comes out clean. Sprinkle with remaining cheese. Bake 1 to 2 minutes longer or just until cheese is melted. Cool 5 minutes.

*Sandi Martin is our Work Order Clerk*

**SWRE News**

Kenneth E. Simmons, Manager/CEO  
Haley Hoover, **SWRE News** editor

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## SWRE Trading Post

Ads are online for 45 days & updated daily at [www.swre.com](http://www.swre.com)

**For Sale:** Single roll-away bed, new with wrapping still on it, \$125. Also, small apartment-sized recliner, brand new, \$200. Call Jeanine 682-465-3986. Leave a message if no answer.

**For Sale:** 1971 Volkswagen Beetle Classic. Located in Frederick...Has a good motor and runs...needs tires and a battery...body is in good shape...clear title...Classy and a must have. Call 580-305-2654.

**For Sale:** Beautiful country home for sale on 2.5 acres, located west of Roosevelt in Con- 8 area. 3 bedroom, 2 bath, 1800 sq ft. New appliances, New roof, New Central Heat/AC, Several other updates. Call 580-730-3605 for more information.

**For Sale:** Acetylene torch and bottles. Like-new John Deere riding mower, water cooled 17hp engine, 48" cut for \$950. Also, 5' 3" point blade for \$295. Call 580-482-5722.

**For Sale:** 1/4 Beef (roughly 150 pounds) processed at Quartz Meat in Altus, OK. Includes 2 pound packages of hamburger meat, steaks of various styles (including T-Bones) and various styles of roasts along with stew meat. \$5.50/ pound delivered or \$5/pound if you pick up at the ranch. 10% discount for Active Duty/Veterans/Seniors. Call or text Joel at 580-284-1911.

**For Sale:** Angus bulls 18-20 months old. 1st and 2nd calf, black and black baldies pairs. Call F.D. Bradshaw at 940-852-5181 or 940-839-5551.

**For Sale:** Registered Red Angus bulls for sale. 2 two year old & 2 (16) month old available. Fertility & Trich test available. Please contact Meredith Wright at 940-839-5467.

**For Sale:** 1991 Nuwa Hitchhicker 32' 5th Wheel RV with slide out. \$5,000. Call 405-606-1405.

**For Sale:** Fencing wood posts, used, various sizes, discount off 25-50%. 940-631-2568.

**For Sale:** 2 black Angus cross pairs for sale, 2 yrs old, good body condition, B.O.A. 940-631-2568

**For Sale:** Reg. Angus Bulls 16-22 mo. old, Bred and yearling Heifers. AI Sires. Mc Phail Angus, Snyder, Ok. Call 580-480-5131.

**NOTE: To be included in the print issue of SWRE News, ads should be received by the 10th of the previous month.**

FREE classified non-commercial ads available for SWRE members only

MAIL ADS TO HALEY HOOVER AT P.O. BOX 310 TIPTON, OK 73570. E-MAIL THEM TO [HALEYHOOVER@SWRE.COM](mailto:HALEYHOOVER@SWRE.COM), OR CALL 1-800-256-7973.